



Chill Factore Sponsored Athlete Section Criteria

Sponsorship Portfolio

For anyone wishing to apply we will require a structured athlete’s sponsorship proposal which must include the following details from everyone, in order to be considered for sponsorship with Chill Factore.

- Details of how Chill Factore as a company and brand will benefit from any potential sponsorship. I.e. training commitments, media coverage, competitions etc.
- A brief overview and athlete profile (tell us a bit about yourself and your current relationship with Chill Factore)
- List of all competitions entered this season including a detailed breakdown, of the results, showing the full field and results, in terms of age category. We also need to know the number of athletes in the category.

Competition	Result Overall	Result Age Group	Score/Time compared	Overall winner Score/Time
British Alpine Championships- Indoor				

- List of future aspirations both in the sport and life in general
- Details of current world or National ranking, i.e. FIS (Ski) or TTR (Snowboard).
- A list of other sponsors and commitments to them.
- A coaches report, detailing current development and training commitment
- Details of training requirements as far a Chillfactore is concerned, included a rough estimate of slope time required and access to coaches.
- A list in brief of all press releases from the past year, along with the relevant links to the newspapers, magazines or websites where the articles appeared.
- An overview of social media and web presence (including number of followers etc on Instagram, Facebook, Twitter and hits to websites)



Selection Criteria

We are looking for an athlete in each category to be an 'ambassador' for that section of the team. In each discipline we see there being some members of the team and some up and coming fresh talent.

We are looking for athletes that:

- a. **Will be/are a good Chill Factor ambassador** by seeking to amaze and inspire our guests
- b. **Behaves in a professional manner** at all training sessions and competitions (we expect professional conduct towards all staff, guests and fellow competitors from both athletes and parents)
- c. **Is dedicated to their training** – especially here at Chill Factor. We will be looking for athletes who attend training sessions here at Chill Factor frequently and also those that will continue to do so.
- d. **Have a good social media/web presence and engagement** and will engage with Chill Factor via social media and other marketing commitments.
- e. **Have a high standard technical ability**
- f. **Have positive and progressive coaches reports** - highlighting future potential and training strengths and weaknesses
- g. **Have ambition and drive to progress** – seen through training and competition plans
- h. **Have good results and ranking**– for those athletes that are already competing

We also welcome season edits/videos as part of the portfolio.

All submissions must be sent to by e-mail to sponsoredathletes@chillfactor.com by May 15th 2016 or please drop them off with Guest Services for the attention of **Rob Jones** Snowsports Manager.